



Shire of Manjimup

Arts & Culture

Strategic Plan

Celebrating Diversity 2013–2023



Version 4

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The Vision for the Shire of Manjimup

The Shire of Manjimup—the heart of the South West

We are a thriving region which is safe, liveable and welcoming.

We value our quality of life and embrace our natural environment which affords us both economic and recreational pursuits.

Our industries are recognised for their resilience, quality and innovation and for their contribution to the state of Western Australia. Our economic diversity provides business and employment opportunities for all.

The Shire of Manjimup—the place to grow a future



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Executive Summary

Setting the priority for an Arts & Culture Strategic Plan

During the Shire of Manjimup's ('the Shire') shift to the *WA Local Government Integrated Planning & Reporting Framework*, an Arts & Culture Strategic Plan was identified as a key gap. Furthermore, Objective 5 of the *Shire of Manjimup Strategic Plan 2010–2020* details the elected members of the Shire's governing Council ('Council') aspiration for 'planning to be well in advance of development or works occurring'. The establishment of an Arts & Culture Strategic Plan ('the Plan') has been identified by Council as a priority to enable long-term integrated planning.

The *Shire of Manjimup Customer Satisfaction Survey 2011* identified 'arts and culture' as an area not currently well serviced by the Shire and a community priority for improvement. In accordance with Council's priorities and the community's aspirations, Community Services has prepared an Arts & Culture Strategic Plan for the Shire of Manjimup.

The Shire of Manjimup's role in Arts & Culture

Council endorses the view that:

- Arts and culture provide a powerful vehicle to transform communities and plays an important role in creating social, educational and economic opportunities.
- Arts and culture can engender a sense of pride in the community's identity and activate resilience, hope and vitality.
- Arts and culture can empower people to imagine, express and address new forms of democracy.

'Arts and culture' is a broad term and the Plan seeks to clearly articulate the scope of Council's role in relation to arts and culture. Our role in arts and culture, within the available human and financial resources, is to support:

- Arts and cultural skills, knowledge and industry development opportunities.
- Festivals, celebrations and commemorative events, for enjoyment by both local residents and visitors.
- The preservation of local natural, Indigenous and culturally diverse heritage.
- Integrated urban planning and design, including streetscapes and public open space.
- Public art.
- Community engagement in cultural planning.

The Shire of Manjimup is not, and does not seek to be, an arts practitioner or agency. Council's role in arts and culture is set in motion and guided by the strategies outlined in this document (the Action Plan).

Resourcing the Arts & Culture Strategic Plan

The implementation of an Arts & Culture Strategic Plan will have financial implications for Council when determining its long term Corporate Business Plan and annual budget priorities.

Whilst Council hopes to implement all strategies detailed in an adopted strategic plan, the Arts & Culture Strategic Plan may be challenging to fund given other competing budget priorities. It's anticipated that community involvement, external grants and alternative funding sources will play a significant role. In saying this, planning for and providing seed funding and supporting resources from Council may be the catalyst needed to progress various strategies.

Please refer to *Appendix: Arts & Culture Strategic Plan Budget* for details on the resources required to undertake full implementation.

Arts & Culture in the Shire of Manjimup

This, the first Arts & Culture Strategic Plan adopted by Council, seeks to undertake systematic mapping of our artistic and cultural sites, industries, facilities, experiences, practitioners and other assets. Strategies on how this is to be achieved are contained in the Action Plan.



Demographics

Shire profile

Land use

The Shire of Manjimup is the largest geographical locality in the South West of Western Australia covering over 7,000 square kilometres. Eighty-three per cent of the Shire is composed of National Park and State Forestry. The Shire's natural landscape comprises great rivers, unique forests and spectacular coastline and offers a number of diverse experiences and attractions for tourism.

The remaining land is predominantly used for agriculture. The region is known for its production of wine, truffles, avocados and other vegetables, fruit and nuts. It also boasts many marron farms and some traditional livestock, predominantly cattle and dairy herds.

Population

According to 2011 Census figures, 9,183 people live within the Shire boundaries, which is a reduction from the 10,159 residents recorded at the last count. The population of the Shire is both diverse and dispersed. Most WA local government authorities have their population predominantly based in one or two main town sites; however, the Shire has four main population centres (from largest to smallest): Manjimup, Pemberton, Northcliffe and Walpole.

In addition to these town sites, the Shire also has seven other populated settlements (listed alphabetically): Deanmill, Jardee, Nyamup, Palgarup, Quinninup, Tone River and Windy Harbour.

The Shire's population is ageing, reflecting not just a statewide but worldwide trend. In 1996 just 17.0% of the Shire's population was aged 55 and over. In 2001 this had increased to 20.3%, and by the 2006 Census this had grown to 25.5%. Over this same ten-year period, the Shire's total population declined by 7.6%, down from 10,020 in 1996 to 9,255 in 2006, while the population in the 55 and over age group increased by 649 people (38.0% increase).

Employment

The unemployment rate within the Shire in 2010 was 4.4% and the average taxable income (of both taxable and non-taxable individuals) was \$36,047.

The 2011 Census recorded the following selected medians and averages for households:

Median age of persons	42	Median mortgage repayment (monthly)	\$1,300
Median total personal income (weekly)	\$493	Median rent (weekly)	\$150
Median total family income (weekly)	\$1,122	Average number persons per bedroom	1.1
Median total household income (weekly)	\$912	Average number persons per household	2.4

Migration

The Shire of Manjimup has experienced waves of immigration since European settlement. The statistics below are based on the current population. It is worth highlighting that while residents may have been born within the Shire or elsewhere in Australia, many of them will have parents or grandparents who were born overseas. This Arts & Cultural Strategic Plan seeks to investigate the true and rich multicultural heritage of our community. The 2011 Census data shows that of the current Shire population:

- 90.2% are Australian citizens
- 15.4% were born overseas
- 5.0% speaks a language other than English at home.

The vast majority of the Shire's population was born in Australia (7,320 persons). The largest population born overseas is from the United Kingdom (661 persons). The remaining population are immigrants from many diverse countries with many diverse cultures and language groups; however, Macedonian and Italian are the most common languages spoken at home after English.

Indigenous

The land now known as the Shire of Manjimup was originally under the custodianship of indigenous people, possibly a number of clans, as part of the broader Nyoongar nation. According to the 2011 Census, 2.7% of current residents declared themselves to be Indigenous or Torres Strait Islander Australians, and 93.0% of the population stated they were not Indigenous, leaving a group of survey respondents (4.3%) who did not state if they were or were not of Aboriginal descent. The Shire of Manjimup is not currently an authority on our indigenous heritage and the Plan seeks to engage with our existing indigenous community and investigate our rich indigenous heritage.

Disability

The prevalence of disability nationally has been in decline however available data indicates the prevalence of disability within the Shire of Manjimup to be higher than the state in general. In 2012 the Australian Bureau of Statistics estimated 3.9% of the population of the lower south west area to be living with a disability (severe or profound core activity limitation) compared to a state wide figure of 3.1%.

At the time of the adoption of this Plan results from the National Survey of Disability, Ageing and Carers 2012 are still unavailable (expected in 2014) and the Disability Services Commission Sector Development Plan, inclusive of a detailed profile of the lower south west area, is also yet to be completed.

Religion

According to 2011 Census data, 59.1% of the population holds a religious affiliation or belief of some kind. Of these, 95.7% subscribe to a form of Christianity, predominantly Catholic or Anglican. Overall, 31.1% of residents do not consider themselves 'religious'.

Communications

Approximately one in three households across the Shire do not have a connection to the internet. Of the households that do have internet access, almost 300 are reliant on 'dial up' or satellite connections, as opposed to more reliable broadband access.

Significant areas of the Shire are also known as mobile phone reception 'black spots'.

Education

The Australian Early Development Index ('AEDI') measures five areas, or domains, of early childhood development. These areas are closely linked to the predictors of good adult health, education and social outcomes. See Table 1 for the Shire's AEDI results.

Table 1 Summary of AEDI results for the Shire of Manjimup community

Domain	Percentage of children developmentally vulnerable (Shire averages)	
	2009	2012
Year of Testing		
Physical health and wellbeing	26.9	15.3
Social competence	13.1	12.4
Emotional maturity	12.5	11.8
Language and cognitive skills (school-based)	23.6	16.5
Communication skills and general knowledge	13.0	16.5

On average, in 2009, 40.1% of children living within the Shire were developmentally vulnerable in one or more of the domains and 18.6% were developmentally vulnerable in two or more. These scores improved in 2012 when an average of 26.0% of children tested as developmentally vulnerable in one or more of the domains and 15.3% were developmentally vulnerable in two or more.

Socio-economic status

Socio-Economic Indexes for Areas ('SEIFA') is a product developed by the Australian Bureau of Statistics that ranks local government areas in Australia according to relative socio-economic advantage and disadvantage.

Table 2 Shire of Manjimup SEIFA summary

Area	2006 Summary for the Shire of Manjimup (National)		2011 Summary for the Shire of Manjimup (National)		2011 Ranking of Shire of Manjimup	
	Score	Decile	Score	Decile	WA	National
Index of relative socio-economic advantage and disadvantage	926	4	946	4	30	216
Index of relative socio-economic disadvantage	960	4	958	4	33	213
Index of economic resources	976	5	980	5	40	269
Index of education and occupation	937	4	931	3	24	168

All local government authorities in Australia are ranked against each other using these indexes. Local government areas are ordered from the lowest to highest score, the lowest 10% are given a decile number of 1, and so on, up to the highest 10% of areas which are given a decile number of 10.

The Shire’s 2011 national rank is on a scale between 1 and 565, where 565 is the local government area of least disadvantage. The state rankings are on a scale between 1 and 139, where 139 is the local government area of least disadvantage.

Whilst the Shire of Manjimup’s scores generally place the area in the lowest 40%-50% of areas across the nation the Shire’s level of disadvantage is comparatively greater when compared to other Western Australian (WA) areas only. Generally the Shire of Manjimup’s scores place the area in the bottom 30% of all WA local government areas.



Methodology

This Arts & Culture Strategic Plan, being the first adopted by Council, was predominantly developed from an internal review of what current related activities are already being undertaken within the various offices of the Shire (custom and practice) and from a review of the substantial consultation reports and related strategic plans already in existence.

Literature review

Informing documents—Shire of Manjimup

- Active Ageing Strategic Plan 2008–2028
- Community Safety and Crime Prevention Plan 2011–2014
- Cultural Planning Project 2002
- Customer Satisfaction Survey 2011
- Disabilities Access & Inclusion Plan 2007–2012
- Disabilities Access & Inclusion Plan: Implementation Plan 2007–2012
- Draft Cultural Policy: Integrated Cultural Policy Project 1994
- Forward Capital Works Program 2010–2020
- Integrated Planning and Reporting Framework: Community Engagement Outcomes Report 2012
- Local Planning Strategy 2003
- Manjimup Performing Arts Centre Pre-Feasibility Study 2012
- Manjimup Social Infrastructure Feasibility Study Survey Report 2012
- Manjimup SuperTown Growth Plan 2012
- Manjimup SuperTown Sport & Recreation Feasibility 2012
- Manjimup Timber & Heritage Park Interpretation Concept Plan 2004
- Manjimup Timber & Heritage Park Management & Development Plan 2006
- Marketing Strategy for the Southern Forest Region 2010–2020
- Municipal Heritage Inventory 2008
- Service Plan for Recreation Services 2008
- Strategic Plan 2010–2020
- Sport and Recreation Strategic Plan 2002
- Strategic Community Plan 2012-2022
- The Culture of Manjimup: Notes for the 'Map' 1994
- What's So Special About Manjimup? A Cultural Map 1994
- Youth Strategic Plan 2013–2023

Shire of Manjimup Policy

- 3.1.1 Banner Poles 2009
- 3.1.3 Community Funds Allocation 2011
- 3.1.4 Community Events Requiring the Use of Public Roads 2008
- 3.1.5 Temporary Event Banners on Fixed Banner Frames 2013
- 2.3.5 Purchasing Policy 2011
- 5.1.9 Temporary Camping Grounds for Events 2012
- 9.1.12 Traffic Management for Events on Roads 2009
- 11.1.1 Library Policy 2010

Informing Documents—External

- A Heritage Tourism Strategy for Western Australia 2006
- Australia's National Landscape Program: 2012 outcome report
- Australian Heritage Strategy (under development by Department of Sustainability, Environment, Water, Population and Communities)
- Australia's South West: Tourism Development Priorities 2010–2015
- Celebrate WA: Strategic directions 2013-2015
- Creating a Better Life for Regional Australians 2009
- Creative Australia: National Cultural Policy 2013
- Healthy Spaces & Places: A national guide to designing places for healthy living 2009
- Heritage and Tourism Themes for Western Australia 2006
- Implementing the Principles of Multiculturalism Locally: A Guide for WA Local Governments 2010
- Liveable Neighbourhoods: A WA Government Sustainable Cities Initiative 2009
- Local Government Integrated Planning and Reporting Framework and Guidelines
- National Directions: Regional arts 2006
- National Regional Arts Broadband Forum 2011
- Opportunity Assessment & Gap Analysis: Manjimup SuperTown Growth Plan 2012
- National Standards for Australian Museums & Galleries (Version 1.2) 2011
- Regional Centres Development Plan (SuperTowns) Framework 2011–2012
- Regional Development Policy Framework: An Action Agenda for Regional Development
- South West Action Statement (SWDC & RDA)
- South West Development Commission Manjimup Futures Report 2011
- South West Development Commission Strategic Plan 2010–2025
- South West Regional Plan 2012-13 (RDA)
- Tourism 2020: National Long-Term Tourism Strategy
- Tourism Futures: South West 2012–2017

Priorities

WA Local Government Integrated Planning and Reporting Framework

The Shire's priorities in the areas of arts and culture are categorised into four key areas as defined by the *Local Government Integrated Planning and Reporting Framework and Guidelines*. Specific objectives and strategies are established under these four key areas so they may be easily integrated into the Shire of Manjimup Corporate Business Plan and annual budget.

Civic leadership

- strengthening local and regional identity
- management of the future
- good public communication
- diversity in representation
- celebration and pride.

Social inclusion

- strategies to address social exclusion issues affecting:
 - young people
 - culturally and linguistically diverse groups
 - elderly people
 - people with disabilities
 - Indigenous people
 - transient populations
- promoting health and safety.

Economic growth and development

- creating economic opportunities and employment
- expanding education and skills development.

Environmental planning and sustainability

- maintaining cultural assets and infrastructure
- improving infrastructure
- identifying priorities for new infrastructure
- protecting the environment.

Summary of objectives

Civic leadership

- 1.1 The Shire of Manjimup Arts & Culture Strategic Plan is formally adopted and regularly reviewed.
- 1.2 Australia Day & the Premier's Active Citizenship Awards are celebrated and recognised each year.
- 1.3 Special events that commemorate and celebrate our heritage milestones are supported by the Shire.
- 1.4 Artistic and cultural groups and individuals are linked up where they have common or complementary interests.
- 1.5 Local historical records and stories are collected, documented, conserved and available for everyone to study and enjoy.
- 1.6 The Shire's art collection is expanded, conserved and displayed for everyone to study and enjoy.
- 1.7 The Shire's collection of historical artefacts is expanded, conserved and exhibited for everyone to study and enjoy.
- 1.8 Council maintains an Arts & Culture financial reserve within the Shire's annual budget.
- 1.9 Information on the Shire's arts and culture activities, collections, archives, publications, exhibitions etc. is readily available for public access.
- 1.10 The Shire has a strong and progressive relationship with the local Indigenous community and its leaders that enhances respect between Indigenous Australians and other Australians.
- 1.11 Our local artists are recognised and honoured for their significant contribution to their field.

Social inclusion

- 2.1 The Shire invests in bringing touring acts, artists and exhibitions to the region that would otherwise be unavailable for residents to enjoy locally.
- 2.2 Indigenous tradition and culture is recognised in official events conducted by Council and the Shire.
- 2.3 Youth are engaged in artistic and cultural activities.
- 2.4 People with disabilities, their families and carers are engaged in artistic and cultural activities.
- 2.5 The Shire's rich multicultural heritage is shared and celebrated.
- 2.6 A calendar of local events and activities is publicised and regularly updated.

Economic growth and development

- 3.1 The Shire supports local cultural industries, projects and events.
- 3.2 The Shire of Manjimup Heritage Trail is developed to preserve and promote our unique heritage for residents and visitors.
- 3.3 The Shire works collaboratively with the other shires of the Warren Blackwood region on projects that enhance and promote our region's cultural experiences.

Environmental planning and sustainability

- 4.1 A current register of arts and cultural assets (and usage) within the Shire is maintained.
- 4.2 Arts and culture are incorporated into the development and improvement of our built environment and public open space.
- 4.3 Cultural facilities in all towns are integrated or collocated to maximise accessibility and use (including libraries, community resource centres, visitor centres, galleries and group activity facilities).
- 4.4 Place names across the Shire are researched and interpreted.
- 4.5 A new Performing Arts Centre servicing the district is built in Manjimup.
- 4.6 Continue to enhance the timber heritage collection display infrastructure and facilities within the Manjimup Timber & Heritage Park.
- 4.7 The Shire's street and reserve name register is informed by our heritage.



Action Plan

Part 1: Civic leadership

1.1 Objective: The Shire's Arts & Culture Strategic Plan is formally adopted and regularly reviewed

This is to ensure that the vision and priorities remain consistent with the broader vision and priorities of the Shire; the community's priorities and aspirations are incorporated, kept up to date and remain relevant; priorities arising from other informing documents are incorporated into the Plan (see the Literature review in the Methodology section); strategies and actions are incorporated into the day to day operational plans of the Shire's administration; adequate and appropriate budget setting and forward resource planning; appropriate reporting on the key performance indicators and the successful implementation of the Plan.

Strategy	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.1.1 Adopt the Shire of Manjimup Arts & Culture Strategic Plan	A Council decision is made to adopt the Plan	Community Services Community	Council	May 2013
1.1.2 Regularly report on progress in pursuing the Plan's strategies to the Council and community	Progress is reported in the Council's quarterly reports and annual report	Council Community	Community Services	Quarterly reports Annual report
1.1.3 Undertake an internal and desktop review of the adopted Plan, including literature review and internal consultation	The Plan has been updated accordingly	Council All Shire departments	Community Services	Annually each November

Strategy	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.1.4 Undertake community consultations in relation to: <ol style="list-style-type: none"> our Shire's cultural identity the cultural spaces and places people enjoy and use our cultural activities and events the perceived gaps and barriers to the community reaching its cultural potential 	<p>All stakeholders have been consulted with and surveyed</p> <p>Community workshops have held in the town sites of Manjimup, Pemberton, Northcliffe and Walpole</p> <p>The Plan has been updated and adopted accordingly</p>	<p>Whole of Shire, including:</p> <ol style="list-style-type: none"> people over the age of 65 Aboriginal or Torres Strait Islander people people from culturally and linguistically diverse backgrounds youth people with disabilities, their families and carers 	Community Services	<p>Every three years</p> <p>Next review to be undertaken in 2016</p>

1.2 Objective: Australia Day and the Premier's Active Citizenship Awards are celebrated and recognised each year

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.2.1 Rotate an official Australia Day ceremony within the four town sites	The official ceremony is held in Manjimup, Pemberton, Northcliffe or Walpole on an annual rotational basis	Whole of Shire Lotterywest or other external funding body Community of the town where ceremony is being held	Community Services	On or around 26 January each year
1.2.2 Council determines and gives full approval of the Premier's Australia Day Active Citizenship Award winners, presented as part of the official ceremony	A finalist is selected from within the whole Shire and awarded from each of the three categories: 1. Individual 2. Individual youth 3. Community group	Australia Day Council Council Community	Community Services	On or around 26 January each year
1.2.3 Provide financial support to the other three towns to hold their own local celebrations	Financial support is provided and an Australia Day celebration conducted in those towns <u>not</u> hosting the official ceremony	Community resource centres or other local organisation hosting the event	Community Services	On or around 26 January each year

1.3 Objective: Special events that commemorate and celebrate our heritage milestones are supported by the Shire

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.3.1 Develop a timeline of significant milestones for our diverse communities or industries (e.g. Centenary of the Town of Pemberton)	A timeline has been established and is published on the Shire of Manjimup website	Community groups and clubs Local historical societies Corporate Services	Community Services	November 2013
1.3.2 Commit resources to organising or supporting special events to mark significant milestones	Suitable resources have been committed in the Shire's Corporate Business Plan and annual budget	Council	Community Services	March 2014



1.4 Objective: Artistic and cultural groups and individuals are linked up where they have common or complementary interests

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.4.1 Develop and maintain a database of all cultural groups, professional artists, industries and art services in the Shire	An arts and culture database is created and maintained on an ongoing basis	Our 'arts and culture' community	Community Services	Established by November 2013, updated annually

1.5 Objective: Local historical records and stories are collected, documented, conserved and available for everyone to study and enjoy

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.5.1 Undertake local history projects and capture our community's stories	A project plan has been developed, including proposed expenditure and possible sources of income	Local historical societies Community	Community Services	March 2014
1.5.2 Catalogue the Local History Collection held in the Shire's public libraries	A strategy has been developed to determine the most efficient and effective process for undertaking the catalogue, including possible sources of funding	State Library of Western Australia	Community Services	March 2014
1.5.3 Conserve and protect the original historical records of the Shire, as an organisation, for perpetuity	Convert all documents for electronic storage, including the transcription of hand written documents	Local historical societies Museums Australia	Community Services	Ongoing

1.6 Objective: The Shire's art collection is expanded, conserved and displayed for everyone to study and enjoy

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.6.1 Develop a Collections Policy to guide the maintenance and display of the Shire's art collection (also includes acquisition and de-accessioning)	The Policy has been adopted by Council and a curator of the collection has been identified	Council National Standards for Australian Museums & Galleries	Corporate Services	November 2013
1.6.2 Undertake a Significance Assessment of the Shire's art collection	The Significance Assessment is complete	Council National Standards for Australian Museums & Galleries	Corporate Services	November 2014
1.6.3 Undertake a Preservation Needs Assessment of the Shire's art collection	The Preservation Needs Assessment is complete	Council National Standards for Australian Museums & Galleries	Corporate Services	November 2014
1.6.4 Develop and implement an Art Prize to expand the Shire's art collection	A Policy has been developed and adopted by Council Art prizes are granted and art is acquired by the Shire	Council Artists	Corporate Services	Policy to be adopted by November 2014



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Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.6.5 Coordinate the display of the Shire's art collection throughout the district every three years	A schedule of exhibitions, including any exhibitions aggregated with other South West Claude Hotchin exhibitions	Other Claude Hotchin exhibitions and collections in the South West	Corporate Services	Next display to be coordinated in 2015

1.7 Objective: The Shire's collection of historical artefacts is expanded, conserved and exhibited for everyone to study and enjoy

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.7.1 Develop a Collections Policy to guide the conservation, preservation and interpretation of the Shire's historical artefacts collection (also includes acquisition and de-accessioning)	The Policy has been adopted by Council	Council National Standards for Australian Museums & Galleries Museums Australia Council Local historical societies, museums and displays	Community Services	November 2014
1.7.2 Undertake a Significance Assessment of the Shire's collection of artefacts	The Significance Assessment is complete	Council National Standards for Australian Museums & Galleries	Corporate Services	November 2014
1.7.3 Undertake a Preservation Needs Assessment of the Shire's collection of artefacts	The Preservation Needs Assessment is complete	Council National Standards for Australian Museums & Galleries	Corporate Services	November 2014
1.7.4 Update and maintain the catalogue of historical artefacts owned or curated by the Shire	The catalogue is updated, comprehensive and accurate	Local historical societies	Community Services	October 2013

1.8 Objective: Council maintains an Arts & Culture financial reserve within the Shire’s Annual Budget

The purpose for which the funds are set aside, as per Council resolution, is to foster and support the community at the local level by including the delivery of a diverse range of art and cultural opportunities, an increased awareness of artistic and cultural opportunities, the development of identified infrastructure to support the arts, and skill development and education in respect of the arts. (Reference: Adopted Budget 2012/2013 p.41)

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.8.1 Reserve funds are generated through any profits resulting from the Shire’s hosting of ticketed cultural events	The amount of funds contributed to the reserve	Council Corporate Services	Community Development	Annual, during Council’s budget setting process



1.9 Objective: Information on the Shire’s arts and culture activities, collections, archives, publications, exhibitions etc. is readily available for public access

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.9.1 The Shire website is a hub for information on Council’s activities in arts and culture	The inventory of web pages and ‘fact sheets’ available for download and public access	Corporate Services	Community Development	Information and news stories are updated as necessary The web information inventory is reviewed and updated annually

1.10 Objective: The Shire has a strong and progressive relationship with the local Indigenous community and its leaders that enhances respect between Indigenous Australians and other Australians

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.10.1 Engage in a Reconciliation Action Plan program to document what Council will do within its sphere of influence to contribute to reconciliation in Australia	Establish a Reconciliation Action Plan Impact Measurement Report	Walgenup Aboriginal Corporation South West Land & Sea Council Department of Indigenous Affairs Reconciliation Australia Department of Environment & Conservation Landholders	Community Services	November 2014

1.11 Objective: Our local artists are recognised and honoured for their significant contribution to their field

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
1.11.1 Develop a criteria and process to determine those who shall be recognised for their contribution to the arts (visual, performance, music etc)	<p>The number of artists nominated for selection</p> <p>The number of selected artists added to the street and reserve name register</p> <p>The number of pieces by selected artists acquired for the Shire's art collection</p> <p>The number of selected artists commissioned to undertake public art works</p>	<p>Local artists</p> <p>State art collection</p>	Corporate Services	Selection criteria to be developed by March 2014

Part 2: Social inclusion

2.1 Objective: The Shire invests in bringing touring artists, exhibitions and events to the region that would otherwise be unavailable for residents to enjoy locally

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
2.1.1 Book one professional touring performance company per year and return any profits to the Arts & Culture reserve (see Objective 1.7)	Number and value of tickets sold	Local businesses, including food & wine producers Manjimup Repertory Club Hospitality students Country Arts WA	Community Services	Annual
2.1.2 Host four published authors to launch and discuss their books each year	Attendance numbers and number of events hosted each year by the Shire's public libraries	Writing WA	Community Services	Four author visits per annum
2.1.3 Host a 'Book Fair' annually at the Manjimup Library	Attendance numbers		Community Services	Annually

2.2 Objective: Indigenous tradition and culture is recognised in official events conducted by the Council and the Shire

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
2.2.1 Specific events are identified in consultation with indigenous representatives for the performance of 'Welcome to Country' or other appropriate activity	A Memorandum of Understanding ('MOU') is entered into with Walgenup Aboriginal Corporation that details the specific events and associated activities to be incorporated each year	Local indigenous community Walgenup Aboriginal Corporation South West Land & Sea Council Department of Indigenous Affairs	Community Services	November 2013

2.3 Objective: Youth are engaged in artistic and cultural activities

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
2.3.1 Assign one of our schools each year to involve youth in the 'Banners on the Terrace' Project, which will be displayed at the Shire Administration Building after Local Government Week	One school has participated and produced banners for display each year	WA Local Government Association	Community Services	Annually Banners displayed in June in St Georges Terrace, Perth, and displayed locally after Local Government Week
2.3.2 Facilitate four out-of-school children's creative writing and expression workshops through the Shire's public libraries each year	The number of and attendance at workshops conducted in each library each year.	Community	Community Services	Annually
2.3.3 A junior art prize is awarded by Council and is open to all residents aged 25 years or younger	A junior art prize is awarded each year and the piece is added to the Shire's art collection	Council	Corporate Services	Annually commencing 2015/16 (after completion of the Art Prize & Acquisition Policy)
2.3.4 Provide youth organisations access to transport to allow young people to visit and experience artistic and cultural events, including those held in the metropolitan area	The number of trips funded each year The attendance on each trip	Schools Youth organisations and groups	Community Services	Annually



2.4 Objective: People with disabilities, their families and carers are engaged in artistic and cultural activities

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
2.4.1 Council events are organised to foster inclusivity of all residents.	The number of complaints received in relation to the accessibility of Council events	Disability Access & Inclusion Committee Disability Services Commission All relevant Shire departments	Community Services	Ongoing

2.5 Objective: The Shire's rich multicultural heritage is shared and celebrated

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
2.5.1 The Shire participates in, supports and promotes intercultural and multi-faith dialogue through events and celebrations	At least one multicultural or multi-faith activity is sponsored each year, e.g. Harmony Day	Ethnic Communities Council of WA ('ECCWA')	Community Services	Ongoing
2.5.2 A walk trail within Linear Park, Manjimup, is developed to reflect our multicultural heritage	Public consultation is undertaken and a report compiled making recommendations on the features of the walk trail	ECCWA Local historical societies Local artists	Community Services	March 2014



2.6 Objective: A calendar of local events and activities is publicised and regularly updated

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
2.6.1 The Shire promotes all public events and activities on its website free of charge	The number of events and activities promoted each year	Community event organisers	Community Services	The events calendar is reviewed and updated each month, and as event details are submitted

Part 3: Economic growth and development

3.1 Objective: The Shire supports local cultural industries, projects and events

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
<p>3.1.1 Provide relevant funding advice and support to groups and individuals on their cultural projects. Support may be provided to:</p> <ol style="list-style-type: none"> 1. identify funding sources 2. assist with proof reading and editing funding applications 3. provide letters of support for funding applications 	Customer satisfaction survey results	Our 'arts and culture' community	Community Services	<p>Review the EasyGrants Newsletter monthly</p> <p>As funding opportunities arise</p>
<p>3.1.2 Provide financial assistance for arts and cultural activities to relevant community groups through the Council's Community Funds Allocation</p>	The number of eligible projects seeking funding each year	<p>Council</p> <p>Community</p>	Community Services	<p>Annual.</p> <p>Applications open first Monday in February</p> <p>Applications close last Friday in March</p> <p>Finding is approved upon the adoption of Council's Annual Budget</p>

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
3.1.3 Give preference to the engagement of local professional artists, designers and craftspeople where quality standards are met for publications, performances, signage, public art, hospitality gifts, furnishings and fittings	The percentage of the Shire's projects budget allocated to local service providers	All Shire Administration Our 'arts and culture' community <i>2.3.5 Purchasing Policy 2011</i>	Statutory Services	Ongoing
3.1.4 Display promotional banners on the main streets of towns depicting and promoting local events and attractions	The number of days banners are displayed in each town each year A management plan has been completed	Local businesses Town streetscape committees Local groups and clubs Visitor centres	Community Services	Banners are erected annually from Spring School Holidays to the end of the Autumn School Holidays
3.1.5 Assist community event organisers to plan for a safe, successful and compliant event utilising the Shire's 'Event Application Form' and 'Event Manual'	The number of Event Applications assessed The number of events given conditional approval to proceed	Event Organisers All relevant Shire departments Emergency Services Compliance agencies (e.g. WA Police, MainRoadsWA, Department of Racing, Gaming & Liquor)	Community Services	Ongoing



Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
3.1.6 The 'Event Application Form' and 'Event Manual' are reviewed every two years ensure accuracy & relevance	The date of the last review	Literature review of legislation, policies etc.	Community Services	Every two years Next desktop review to be undertaken May/June 2013
3.1.7 Host 'Events Information Forums' in each town to take event organisers through compliance, safety and successful event planning	Attendance numbers at the Events Information Forums Forums are used to gather feedback on the usability of the 'Event Application Form' and 'Event Manual'	Community-based event organisers	Community Services	Every two years Next forums to be held July/August 2013 (low season for events)
3.1.8 Assist with the erection and dismantling of Christmas lights in each town to enhance the community's festivities	Number of days lights are erected in each of the towns	Local Chambers of Commerce & Industry	Works & Services	Annually

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
3.1.9 Become a Local Government Member of 'Smart Events', in return for services and access to events resources provided free to community event organisers	Undertake a full economic impact statement of one major event within the Shire each year	Volunteer South West Local event organisers	Community Services	Annual Membership
3.1.10 Support local events through the display of promotional banners at fixed locations at the entrances to each town and provide blank banners to event organisers at cost	The number of bookings per annum	<i>Policy 3.1.5 Temporary Event Banners on Fixed Banner Frames</i>	Community Services	Ongoing—according to a roster system managed by the Community Development Team Purchase of Shire 'filler' banners to occur in 2013/14 financial year
3.1.11 Assist with ground preparation for community events	Assistance provided is reported on annually	Community Services	Works & Services	Ongoing—according to applications made by community event organisers
3.1.12 Where appropriate provide traffic management services for community events	Assistance provided is reported on annually	<i>Policy 9.1.12 Traffic Management for Events on Roads</i> Community Services	Works & Services	Ongoing—according to applications made by community event organisers

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
3.1.13 Assist with cleaning and stocking public facilities to be used during community events	Assistance provided is reported on annually	Community Services	Statutory Services	Ongoing—according to applications made by community event organisers
3.1.14 Assist event organisers to identify and source appropriate public liability insurance	The number of referrals made	Community Services	Statutory Services	Ongoing—according to enquiries made by event organisers
3.1.15 Develop partnerships and opportunities for resident artists to visit our shire	A feasibility study has been undertaken	Local artists and art groups Schools / TAFEs Tourism operators Commercial sponsors	Community Services	November 2014

3.2 Objective: The Shire of Manjimup Heritage Trail is developed to preserve and promote our unique heritage for residents and visitors

The Shire of Manjimup Heritage Trail defines a sense of place by sharing our local stories to enrich the human experience of our region. Our vision is for a heritage trail that will:

- Capture, preserve, share and promote the unique natural and built environments, heritage stories and cultural experiences of the Shire.
- Interpret the stories that are significant and valuable to our communities.
- Express the dominant themes through branded, iconic and artistic trail heads.
- Foster sustainable partnerships between the community, business and government to maximise the opportunities to implement, grow and maintain the Trail and linkages.
- Allow the Trail to evolve as a living project.

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
3.2.1 Develop an Interpretation Plan for the Heritage Trails Project	The Heritage Trail Interpretation Plan is adopted by Council	\$25,000 Lotterywest Heritage Tourism Consultants	Community Services	July 2013
3.2.2 Identify those initiatives that capture, preserve and interpret Indigenous heritage	The initiatives are endorsed by the Walgenup Aboriginal Corporation	Walgenup Aboriginal Corporation	Community Services	2014/15 financial year

Strategies	Key Performance Indicators	Shire Budget Allocation	Stakeholders & Other Resources	Responsibility	Timeframe
3.2.3 Provide annual funding to progress the Heritage Trail project	The number of icons installed each year	\$15,000 per annum	Funding partners to be identified on a case by case basis Visitors Centres Local historical societies Department of Environment & Conservation South West Development Commission Heritage Council WA Local tourism industry	Community Services	Ongoing

3.3 Objective: The Shire works collaboratively with the other shires of the Warren Blackwood region on projects that enhance and promote our region’s cultural experiences.

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
3.3.1 Participate in the Warren Blackwood Events Forum Network to share knowledge, to reduce duplication and competition and maximise sharing of event infrastructure	The number of Network meetings attended per annum	Shires of Bridgetown-Greenbushes, Nannup and Boyup Brook Boyup Brook Country Music Festival, Cherry Harmony Festival, Bridgetown Blues Festival, Nannup Music Festival	Community Services	Annual
3.3.2 Create a Warren Blackwood Events Calendar for marketing the region	A high quality calendar is produced each year	Warren Blackwood Alliance of Councils \$4,000 each from the shires of Bridgetown-Greenbushes, Nannup and Boyup Brook Visitor centres	Corporate Services	Pending commitment from the other Shires of the Warren Blackwood region
3.3.3 Develop a Warren Blackwood Art Trail (tour map of galleries, workshops, practitioners, public art) linking between the Great Southern and Vasse art trails.	The Warren Blackwood Alliance of Councils formally adopts the strategy	Warren Blackwood Alliance of Councils Local artists and related industries	Corporate Services	Pending commitment from the other Shires of the Warren Blackwood region

Part 4: Environmental planning and sustainability

4.1 Objective: A current register of arts and cultural assets (and usage) within the Shire is maintained

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.1.1 Undertake assessments of the places noted in the Municipal Heritage Inventory that did not get assessed at the time due to isolation, inaccessibility or private ownership	Percentage of possible candidates assessed	Heritage Council of WA	Statutory Services	Annually
4.1.2 Ensure sites of significant Aboriginal cultural heritage are listed on the Register of Aboriginal sites under the Aboriginal Heritage Act 1972	The number of sites listed on the Register	Walgenup Aboriginal Corporation	Statutory Services	Annually
4.1.3 Assign a DOLI pin number and GPS coordinates to each place on the Inventory	The number of DOLI pin numbers and coordinates assigned		Statutory Services	Annually
4.1.4 Research and expand the historical information for the places on the Municipal Heritage Inventory	The number of historical notes reviewed and updated	Local historical societies	Statutory Services	November 2014



Arts & Culture Strategic Plan | 2013–2023

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.1.5 Map other cultural assets, places and spaces of importance to the local community that do not qualify for listing in the Municipal Heritage Inventory	A cultural map has been adopted by Council	Local historical societies Visitor centres Community	Community Services	November 2013

4.2 Objective: Arts and culture are incorporated into the development and improvement of our built environment and public open space

Areas for consideration include:

- Protection and restoration of natural ecosystems and plant species endemic to the region.
- Preservation and enhancement of the heritage values of the site, including natural, Indigenous and settler.
- Incorporation and reflection of the community's cultural diversity.
- The incorporation of multi-use pathways and pedestrian linkages between spaces.
- The provision and maintenance of appropriate facilities (such as toilets, shelters, parking, BBQs, seating).

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.2.1 A collaborative approach is taken in the decision making around improvements to townscapes	<p>The number and diversity of people consulted during the development of the townscape plans</p> <p>The variety of methods used to consult</p>	<p>Community</p> <p>Local businesses</p> <p>Council</p> <p>Statutory Services (Committees in Pemberton, Northcliffe and Walpole)</p> <p>SuperTown Project Team (Manjimup Townscape)</p>	Statutory Services	Annually

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.2.2 Townscapes are improved in a considered and planned way, utilising developed 'style-guides'	<p>Council endorsed townscape plans exist and include a review schedule</p> <p>Each townscape plan contains a 'style-guide' or design brief</p>	<p>Statutory Services (Committees in Pemberton, Northcliffe and Walpole)</p> <p>SuperTown Project Team (Manjimup Townscape)</p> <p>Local historical societies</p>	Statutory Services	Annually reviewed
4.2.3 Incorporate designs to allow for and encourage social and physical activity into all new developments, modifications or landscaping of public spaces and amenities	Number and type of design elements incorporated	<p>Community</p> <p><i>Liveable Neighbourhoods: A WA Government Sustainable Cities Initiative 2009</i></p>	Statutory Services	Ongoing
4.2.4 Incorporate designs into new or renovated playgrounds to encourage creativity, whether artistic, musical or performance based	Number and type of design elements incorporated	Community	Works & Services	Ongoing

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.2.5 Incorporate cultural and artistic objectives into all new developments, modifications or landscaping of public spaces and amenities	A 'Per Cent for Arts' Policy that refers to a percentage of the overall budget of any development being allocated to culturally and artistically enriching designs has been developed and adopted by Council	Council	Statutory Services	November 2013
4.2.6 Develop a criteria and process for the incorporation of community art projects into Council developments and works	A criteria and process has been trialled.	Works & Services	Community Services	November 2014
4.2.7 Encourage the design and renovation of commercial or private buildings to be sympathetic to local heritage and culture, through guidance and possible incentives	Number of incentives applied for and taken up each year	Council	Statutory Services	Annually

4.3 Objective: Cultural facilities in all towns are integrated or collocated to maximise accessibility and use (including libraries, community resource centres, visitor centres, galleries and group activity facilities)

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.3.1 Undertake feasibility studies on collocation and integrated management of visitor centres, community resource centres and libraries in: a. Pemberton b. Northcliffe (already co-located) c. Walpole (partially co-located)	Agreement reached between the parties to collocate Collocation is funded and built	Libraries Community resource centres Visitor centres Community National Standards for Australian Museums & Galleries	Community Services	November 2013
4.3.2 Expand the existing Manjimup library facility and incorporate a purpose built art gallery	Commission the development of Concept Plans	Art on the Move National Standards for Australian Museums & Galleries	Community Services	November 2013
4.3.3 Build multi-purpose concert 'sound shells' close to towns, including temporary fencing to enable ticketed events	Commission the development of Concept Plans	Local arts groups Stakeholders related to potential venues	Community Services	November 2013

4.4 Objective: Place names across the Shire are researched and interpreted

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.4.1 Utilise academic consultants to research the English meaning of Nyoongar place names	A place name interpretation report has been completed	WA universities Walgenup Aboriginal Corporation Department of Environment & Conservation	Community Services	November 2013

4.5 Objective: A new Performing Arts Centre servicing the district is built in Manjimup

The *Manjimup Performing Arts Centre Pre-Feasibility Study 2012* ('the Study') recommends a population of at least 10,000 before undertaking the development of a Performing Arts Centre. The Study identifies the preferred model for a Performing Arts Centre in Manjimup would be a 'black box' configuration with retractable seating for 250 to 300, flexible stage design with kitchen catering capacity. The indicative cost of such a facility is estimated at \$16 million. Possible uses include performances, expos, functions, rehearsals, conferences, cinema, simulcasts, lectures, exhibitions and workshops.

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.5.1 Confirm the proposed site as the area of land bounded by Mount, Rose, Edwards and Bath Streets	A site has been identified	Council	Statutory Services	Completed.
4.5.2 Confirm development partners	Partners have been identified and an Agreement has been entered	Council	Corporate Services	10–20 years, on reaching a population in Manjimup of 10,000
4.5.3 Develop a management strategy	A management plan has been developed and approved	Senior Management Team Council	Corporate Services	10–20 years, on reaching a population in Manjimup of 10,000
4.5.4 Engage architect and construct	Construction is completed and the Centre is open to the public		Works & Services	10–20 years, on reaching a population in Manjimup of 10,000

4.6 Objective: Continue to enhance the timber heritage collection display infrastructure and facilities within the Manjimup Timber & Heritage Park

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.6.1 Build a specialised facility for historical asset protection	'History House' has been built and is ready for use	Please refer to SuperTown Project Plan	SuperTown Project Team	2013/14 financial year
4.6.2 Enhance the State Timber Museum	The Timber Museum has been relocated, refurbished and is open to the public	Please refer to SuperTown Project Plan	SuperTown Project Team	2013/14 financial year
4.6.3 Seek complementary displays to enhance the visitor experience of the World of Energy display	The old Timber Museum building has been redeveloped and the World of Energy collection is open to the public	Please refer to SuperTown Project Plan	SuperTown Project Team	Pending confirmation the collection has been secured

4.7 Objective: The Shire's street and reserve name register is informed by our heritage

Strategies	Key Performance Indicators	Stakeholders & Other Resources	Responsibility	Timeframe
4.7.1 Our unique flora, fauna and natural features are reflected in the naming register	The number of new names registered each year	Department of Environment & Conservation	Statutory Services	Reported at the end of each financial year
4.7.2 Names of significant local persons, families, organisation or significant events are reflected in the naming register	The number of new names registered each year	Local historical societies Community groups and clubs	Statutory Services	Reported at the end of each financial year
4.7.3 Indigenous language and names are reflected in the naming register	The number of new names registered each year	Walgenup Aboriginal Corporation	Statutory Services	Reported at the end of each financial year
4.7.4 Enable dual signage where it is demonstrated a culturally significant name of a Shire managed place, feature or facility is different to the official name registered with the Geographic Names Committee.	The number of dual signs in place	Council Local historical societies Community groups and clubs Walgenup Aboriginal Corporation	Statutory Services	Reported at the end of each financial year

Appendix: Arts & Culture Strategic Plan Budget

The implementation of an Arts & Culture Strategic Plan will have financial implications for Council when determining its long term Corporate Business Plan and annual budget priorities.

Whilst Council hopes to implement all strategies detailed in an adopted strategic plan, the Arts & Culture Strategic Plan may be challenging to fund given other competing budget priorities. It's anticipated that community involvement, external grants and alternative funding sources will play a significant role. In saying this, planning for and providing seed funding and supporting resources from Council may be the catalyst needed to progress various strategies.





Civic leadership

Strategies	2012/13 (\$)	2013/14 (\$)	2014/15 (\$)	2015/16 (\$)
1.1.1 Adopt cultural plan	-	-	-	-
1.1.2 Report on plan's progress	-	-	-	-
1.1.3 Internal review of plan	-	-	-	-
1.1.4 Community consultation	-	-	-	2,500
1.2.1 Official Australia Day event	1,750	3,500	3,500	3,500
1.2.2 Citizenship Awards	-	-	-	-
1.2.3 Satellite Australia Day events	750	1,500	1,500	1,500
1.3.1 Timeline of significant milestones	-	-	-	-
1.3.2 Events to mark milestones	-	To be determined		
1.4.1 Arts and culture database	-	-	-	-
1.5.1 Local history project	-	To be determined		
1.5.2 Catalogue local history collection	-	To be determined		
1.5.3 Convert historical records for electronic storage	-	5,000	5,000	-
1.6.1 Develop Art Collections Policy	-	To be determined		
1.6.2 Art collection Significance Assessment	-	To be determined		
1.6.3 Art collection Preservation Needs Assessment	-	To be determined		
1.6.4 Develop Art Prize	-	-	-	10,000
1.6.5 Exhibit Shire's art collection	-	To be determined		
1.7.1 Historical Artefact Collections Policy	-	To be determined		
1.7.2 Historical artefacts Significance Assessment	-	To be determined		
1.7.3 Historical artefacts Preservation Needs Assessment	-	To be determined		
1.7.2 Historical artefacts catalogue	-	To be determined		
1.8.1 Arts & Culture financial reserve	-	-	-	-
1.9.1 Information available through website	-	-	-	-
1.10.1 Reconciliation Action Plan program	-	To be determined		
1.11.1 Significant contributions to the arts	-	To be determined		
Sub-total for civic leadership	2,500	10,000	10,000	17,500

Social inclusion

Strategies	2012/13 (\$)	2013/14 (\$)	2014/15 (\$)	2015/16 (\$)
2.1.1 Annual cultural event (e.g. Opera) \$5,000 ⁽¹⁾	-	-	-	-
2.1.2 Book launches / visiting authors	500	4,000	4,000	4,000
2.1.3 Annual Book Fair	1,000	1,500	1,500	1,500
2.2.1 'Welcome to Country'	-	To be determined		
2.3.1 Local Government Week—Banners on Terrace	250	2,600	2,600	2,600
2.3.2 Children's creative writing and storytelling	500	2,000	2,000	2,000
2.3.3 Junior art prize	-	-	-	1,000
2.3.4 Transport subsidy for youth outings	6,000	6,000	6,000	6,000
2.4.1 Inclusive events	-	-	-	-
2.5.1 Multicultural events and activities	-	1,000	1,000	1,000
2.5.2 Multicultural walk trail	-	To be determined		
2.6.1 Local events calendar	-	-	-	-
Sub-total for social inclusion	9,750	20,100	20,100	21,100



Economic growth and development

Strategies	2012/13 (\$)	2013/14 (\$)	2014/15 (\$)	2015/16 (\$)
3.1.1 Funding advice to community	-	-	-	-
3.1.2 Annual Events Grants (Community Fund) ⁽²⁾	45,000	45,000	45,000	45,000
3.1.3 Buy local initiatives	-	-	-	-
3.1.4 Banners on Giblett Street \$4,000 every three years ⁽³⁾	-	-	-	-
3.1.5 Event organiser liaison	-	-	-	-
3.1.6 Event organiser manual	-	-	-	-
3.1.7 Event organiser forums	-	2,000	-	2,000
3.1.8 Town Christmas lights	5,000	1,000	1,000	1,000
3.1.9 Smart Events membership	-	2,000	2,000	2,000
3.1.10 Fixed banners for event promotions, all towns	-	4,000	-	-
3.1.11 Ground preparation for community events	11,000	11,000	11,000	11,000
3.1.12 Traffic Management services for community events	60,000	60,000	60,000	60,000
3.1.13 Clean and stock public facilities for community events	-	-	-	-
3.1.14 Public liability insurance advice	-	-	-	-
3.1.15 Resident artists	-	-	-	-
3.2.1 Heritage Trail Interpretation Plan ⁽⁴⁾	-	To be determined		
3.2.2 Indigenous heritage cultural interpretation plan	-	-	10,000	-
3.2.3 Annual funding to progress Heritage Trail project	-	15,000	15,000	15,000
3.3.1 Warren Blackwood Events Alliance	-	-	-	-
3.3.2 Warren Blackwood alliance event calendar ⁽⁵⁾	-	4,000	4,000	4,000
3.3.3 Warren Blackwood art trail	-	-	-	-
Sub-total for economic growth and development	121,000	144,000	148,000	140,000



Environmental planning and sustainability

Strategies	2012/13 (\$)	2013/14 (\$)	2014/15 (\$)	2015/16 (\$)
4.1.1 Municipal Heritage Inventory assessments	-	-	-	-
4.1.2 Sites of significant indigenous cultural heritage	-	-	-	-
4.1.3 Municipal Heritage Inventory DOLI & GPS	-	-	-	-
4.1.4 Municipal Heritage Inventory historical notes	-	-	-	-
4.1.5 Non-‘heritage’ cultural mapping	-	-	-	-
4.2.1 Collaborative decision making on townscape plans	-	-	-	-
4.2.2 Liveable neighbourhood design elements	-	-	-	-
4.2.3 Townscape style-guides	-	-	-	-
4.2.4 Playgrounds to encourage creativity	-	-	-	-
4.2.5 ‘Per Cent for Art’ Policy	-	-	-	-
4.2.6 Community art integration to works	-	-	-	-
4.2.7 Building design and renovation incentives	-	To be determined		
4.3.1 Feasibility study to collocate cultural facilities	-	25,000	-	-
4.3.2 Concept plans to extend Manjimup Library	-	5,000	-	-
4.3.3 Concept plans for Manjimup Sound Shell and fencing	-	5,000	-	-
4.4.1 Translate Nyoongar named sites to English	-	10,000	-	-
4.5.1 Performing Arts Centre site identification	-	-	-	-
4.5.2 Performing Arts Centre partnership agreement	-	Deferred until min population 10,000		
4.5.3 Performing Arts Centre management strategy	-	Deferred until min population 10,000		
4.5.4 Performing Arts Centre construction	-	Deferred until min population 10,000		
4.6.1 Historical asset protection facility	-	SuperTowns funded		
4.6.2 State Timber Museum enhancements	-	SuperTowns funded		
4.6.3 World of Energy / Timber heritage integration	-	SuperTowns funded		
4.7.1 Natural heritage is referred to naming register	-	-	-	-
4.7.2 Settler/migrant heritage is referred to naming register	-	-	-	-
4.7.3 Indigenous heritage is referred to naming register	-	-	-	-
Sub-total for environmental planning and sustainability	-	45,000	-	-



Total budget and notes

Combined strategies	2012/13	2013/14	2014/15	2015/16
Total anticipated cost of plan implementation	\$133,250	\$219,100	\$178,100	\$178,600

NOTES

- 1 Offset annually by anticipated income \$5,000
- 2 Approximately (determined annually through grants round)
- 3 Offset every three years by anticipated income \$4,000
- 4 \$25,000 Lotterywest funding was secured in 2012/13 to seek professional guidance
- 5 Project dependent on equal funding committed from three other shires

Attachment: Information recorded during public consultations

The dot points listed here were gathered during various consultations with the community and other stakeholders. The matters recorded here were raised through discussions or contained in written proposals put forward as part of the formal public submission period. They have been recorded and retained for further research or development, referral to another department or agency, or determined useful in the implementation of the Arts & Culture Strategic Plan.

This Appendix is a record only. The ideas and recommendations here do not form part of the endorsed Plan and are not necessarily to be directly supported or resourced by the Shire of Manjimup.

- The Shire should create a Cultural Development position, dedicated to arts and culture initiatives in the region and the implementation and maintenance of the Strategic Plan.
- The capture of the indigenous heritage of the region requires considerable and probably urgent attention.
- Partner with the state government to bring state collections and exhibitions to us.
- Develop online platforms to support arts & culture development? (eg. apps, facebook, flickr)
- Create an online database of local residents who would like to be hosts or 'friends' of visitors to the shire, to encourage cultural sharing
- Provide art supplies to schools
- Hold or support a major multicultural social event at the height of backpacker season
- Partner with DEC to build an amphitheatre in the forest
- Rather than spending \$5,000 on contracting for a concept plan, use the \$5,000 as a prize for a competition for design students
- Commission local photography clubs to record various and specified streetscapes annually
- Use unique strategies to acquire new art (eg. Permanent easels overlooking iconic views or features of our shire)

- Partner with existing institutions to bring educational programs to our community
- Australia Day Citizenship Awards – improve the promotion of the Awards and provide greater assistance with completing and submitting nominations
- Manjimup has the Timber & Heritage Park, Pemberton has the Visitors Centre and Northcliffe has the Pioneer Museum – how do we display heritage artefacts and records for locals and visitors to enjoy in Walpole?
- The Shire hosts a ‘Book Fair’ at the Manjimup Library each year, what similar activities could we run in our other Libraries to improve equity in services across the Shire?
- There is currently a student completing a Masters of Design at ECU on the Art Deco features of town site of Manjimup. Their research could be valuable to the development of a town site style guide and other strategies contained in the Plan.
- There are areas of beauty and significance that are accessible by regular car. Through working with MainRoadsWA and DEC scenic routes could be identified and mapped. Care should be taken to maintain the existing trees (ie. don't remove them to widen the roads) on these routes but, for safety reasons, consideration would need be given to clear signage (including road safety signage) and a road maintenance plan.
- Empty shop fronts in the Manjimup CBD could be utilised as display windows for local tourism, both static displays and video screens showing snapshots and short films of places and activities of interest in the shire.
- Streetscape plans and style-guides for town development should expressly exclude the future installation of traffic lights to allow our towns to maintain a ‘country’ feel.
- Organise an open artist event (one week) each year where artists open their studios to the public. Such events are usually coupled with other activities like public exhibitions, demonstrations, performances and so on.
- When the Shire hosts an exhibition, the exhibitors should be encouraged to be present at their exhibitions and hold artists talks, forums or workshops – to enable local knowledge and skills development.
- Support local artists/authors to launch their work (emerging artists)
- The community is ageing and emphasis on cultural activities for older people should be at the forefront of thinking and planning

- Environment Interpretation Centres showcasing the surrounding wilderness
- Incorporate a print photography dark room into the community workshop/studio space. Also incorporate other specialised for carpentry, spinning, weaving, pottery, stonemasonry, painting, printing, blacksmithing etc
- Improve similar facilities in schools (photography, carpentry, spinning, weaving, pottery, stonemasonry, painting, printing, blacksmithing etc) and have them open to the general public out of school hours
- Provide the proposed regional Events Calendar in various formats (website, apps, QR codes, facebook, hard copy)
- When booking professional touring performance or exhibition companies to come to the shire, ensure to consult with key stakeholders who have experience in similar activities (eg. Manjimup Cherry Harmony Festival, Warren Arts Council, Manjimup Repertory Club, Manjimup Lions Club)
- Support cooperatives of local artists etc to share/use vacant buildings in the CBD for pop up exhibitions, workshops, performances.
- Shire Community Grants- Events: Community grants for events are capped at \$5,000. Request the Shire maintain increases of at least CPI
- Create Youth Art Zones - along with more urban art and other youth centred projects
- Introduce Local History Awards. Stakeholders include schools, libraries and the National Trust. Examples of how these Awards can operate within the context of local government can be found at the City of Subiaco.
- Free WIFI in social/community spaces (particularly appealing to travellers and youth) increases the useability of those spaces.
- Allocate funds toward the regular and proactive commissioning of artworks, exhibitions, performances
- When cataloguing of the Shire's local history collection it is suggested the Shire include other collections in the catalogue (Historical Society, Cherry Festival, Stellar Violets)